

PRESS RELEASE

Boom of participation for the Call for Ideas "A Vision for Rome": over 950 professionals from all over the world

Rome, 10 July 2025 - The first phase of the **Call for Ideas - A Vision for Rome**, the competition promoted by **Fondazione Roma REgeneration ETS** under the patronage of the **Lazio Region** and **Roma Capitale**, is underway with extraordinary numbers. As many as **35 multidisciplinary teams** and **958 professionals** from all over the world - from **Switzerland** to **Canada**, from **Mexico** to **Shanghai** - enthusiastically responded to the invitation to imagine the Rome of the future.

A transversal participation, which saw **major international firms, universities of excellence** and **many professionals in different disciplines**, in a winning mix of local know-how and global visions. The academic involvement was also significant, with contributions from Italian and foreign universities, confirming the cultural and strategic value of the initiative.

The projects received address key issues such as **housing, mobility and sustainability**, focusing on **social inclusion** and **urban regeneration**. A clear message: Rome can and must start again from courageous, shared and long-term ideas, as it has already begun to do.

"The 35 teams that formed are all characterised by multidisciplinary, an element indicative of how the meaning of the competition has been fully understood by the participants. The inclusiveness of the disciplines is in fact an essential factor in facing the complexity of the capital's urban challenges with a holistic system and a broad, medium-to-long-term vision," said the President of Fondazione Roma REgeneration, **Gianluca Lucignano**. *"The incredible participation in the Call For Ideas, with the many expressions of interest received also from abroad, suggests a great success of this initiative, supported and participated in by many national and international stakeholders and professionals in favour of the Capital; all this represents for us a relevant support to the ongoing process of Rome's re-launch, both in terms of planning and vision,"* concluded **Lucignano**.

Six finalist teams will now be selected by a panel of experts and will compete for the podium in the final stage of the competition, which will culminate with the award ceremony at the **Roma REgeneration Forum** in February 2026.

Fondazione Roma REgeneration ETS is currently made up of thirteen members: Fondazione Roma, FS Sistemi Urbani Gruppo Ferrovie dello Stato, ACEA, Banca del Fucino, Colliers GI, CBRE Italy, Yard Reaas, Ream SGR, Cushman & Wakefield and



Gruppo Gabetti in addition to the three founders DeA Capital RE SGR, Investire SGR and Fabbrica Immobiliare SGR. For more information on the Foundation, please visit www.romaegeneration.it

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