



**INTERNATIONAL CALL FOR IDEAS
AN ORGANIC PERSPECTIVE FOR ROME**

“A VISION FOR ROME”

TENDER NOTICE

Under the patronage of



**REGIONE
LAZIO**

ROMA



Call for ideas: “A Vision for Rome”

Concorso internazionale di idee “Una Visione per Roma”

Under the supervision of:

Deloitte

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GENERAL INFORMATION

Introduction

Fondazione ROMA REgeneration ETS invites you to participate in the international competition of ideas called "A Vision for Rome" to help develop an organic perspective for the city's growth with an integrated approach that enhances the strengths of the territory.

The goal is to obtain a vision of the capital that can respond to the needs of a community that is increasingly attentive to the issues of inclusiveness, sustainability, and livability, enhancing the unique characteristics of different areas of the capital. At the same time, it aims to provide investors and economic bodies with clarity on where and how to operate in the area, respecting a socio-economic and infrastructural coherence that enables sustainable development.

In the vision of the Foundation, it is necessary to think of the city as a community, always placing the individual, their needs, and forecasts of how the city may evolve also from an anthropological, sociological, and psychological perspective at the center. The lifestyles and behaviors of citizens become the foundation on which to define the strategy for the city's evolution, its shape, and its long-term projection. The city's development strategy must increase livability and usability for citizens, certainly taking urban planning aspects into account, but also providing for plans to enhance public green areas, mobility infrastructure, transportation, hospitals and healthcare facilities, culture, entertainment, sports, and education.

Fondazione ROMA REgeneration, through this competition, also aims to promote the revitalization of the city's international perception and its attractiveness for investments, in line with what has already been stated.

The purpose of this document is to provide professionals and all stakeholders intending to respond to the aforementioned Call with a clear and comprehensive framework of the procedures to follow for participating in the Call for Ideas (also referred to as the "Call for Ideas").

1. A multidisciplinary methodological approach: Focus on the general objectives of the competition

This Call for Ideas aims to:

- develop an organic and integrated vision of the city by identifying the main vocations of the territories;
- promote solutions that combine environmental sustainability and social inclusion with the creation of sustainable long-term economic value, generating related employment benefits;
- enhance the green network and the continuity of open spaces free from construction and established functions through a process of recovery, preservation, equipment, and/or repurposing of all areas that can play a key role in improving the livability of the Capital;
- improve the quality and connectivity of pedestrian areas and open spaces, especially in predominantly residential neighborhoods that have developed spontaneously and lack adequate definition in both quantitative and qualitative terms;

- make the city more attractive for investment, fostering economic revitalization aligned with the social fabric;
- aspire to greater livability and an improved quality of life and services for citizens;
- promote a technological and evolutionary leap by proposing sustainable and feasible mobility and interconnection solutions;
- integrate urban space and mobility through a process of osmosis between mobility networks and the surrounding context, blending various components into a structured urban landscape. This includes designing an efficient system of interchanges and innovative mobility solutions, as well as extending and integrating existing services;
- consider railway ring stations as potential intermodal hubs, assessing possible large-scale connections with other city infrastructures;
- contribute to the development of mobility infrastructure networks through solutions that prioritize sustainability from both environmental and financial perspectives;
- implement circular economy practices and sustainable waste management;
- reconnect urban areas and districts that represent real opportunities for accelerating development;
- create a local soft mobility network interconnected with the urban and regional transport systems;
- enhance the city's cultural and historical heritage with a focus on sustainable development.

2. Recipients

The Call for Ideas is aimed at professionals or groups of professionals (anthropologists and sociologists, psychologists, architects, urban planners, economists, engineers, doctors, agronomists, mobility experts and lawyers with the support, in addition, of the widest and most diverse professions and with their points of view), companies and start-ups, universities/departments, public and private research institutes, non-governmental organizations and associations.

A person can play the role of expert in more than one professional field based on his or her experience and the type of contribution he or she provides to the team in which he or she participates.

3. General requirements

To participate in the Call for Ideas, interested parties must declare (see Annex B available on the platform, which will only be accessible to those who register on the platform in order to participate in the competition) that they have not been convicted or convicted, even if not definitive, for one of the following crimes:

a) crimes, committed or attempted, referred to in Articles 416, 416-bis of the Criminal Code or crimes committed using the conditions provided for in the aforementioned Article 416-bis or in order to facilitate the activity of the associations provided for in the same article, as well as for the crimes, committed or attempted, provided for in Article 74 of the Consolidated Law on the regulation of narcotic drugs and psychotropic substances, prevention, treatment and rehabilitation of the related states of drug addiction, referred to in Presidential Decree No. 309 of 9 October 1990, Article 291-quater of the Consolidated Law on Customs Provisions, referred to in Presidential Decree No. 43 of 23 January 1973 and Article 452-quaterpieces of the Criminal Code, as attributable to participation in a criminal organisation, as defined in Article 2 of Framework Decision 2008/841/JHA of the Council of the European Union of 24 October 2008;

- b) crimes, committed or attempted, referred to in Articles 317, 318, 319-ter, 319-quater, 320, 321, 322, 322-bis, 346-bis, 353, 353-bis, 354, 355 and 356 of the Criminal Code as well as in Article 2635 of the Civil Code;
- c) false corporate communications referred to in Articles 2621 and 2622 of the Civil Code;
- (d) fraud within the meaning of Article 1 of the Convention on the Protection of the European Communities' Financial Interests of 26 July 1995;
- e) crimes, committed or attempted, committed for the purpose of terrorism, including international terrorism, and subversion of the constitutional order; terrorist crimes or crimes related to terrorist activities;
- f) offences referred to in Articles 648-bis, 648-ter and 648-ter.1 of the Criminal Code, money laundering or financing of terrorism, as defined in Article 1 of Legislative Decree No. 109 of 22 June 2007;
- g) exploitation of child labour and other forms of trafficking in human beings defined by Legislative Decree no. 24 of 4 March 2014;
- h) any other crime from which derives, as an accessory penalty, the inability to contract with the public administration.

The sentence or the penalty order of conviction is relevant if the following have been issued against:

- a) the economic operator pursuant to and within the terms of Legislative Decree no. 231 of 8 June 2001;
- b) the owner or technical director, if it is a sole proprietorship;
- c) of a managing partner or technical director, in the case of a general partnership;
- d) the general partners or the technical director, in the case of a limited partnership;
- e) the members of the Board of Directors who have been appointed to represent the Board, including the instigators and attorneys general;
- f) members of bodies with management or supervisory powers or persons with powers of representation, direction or control;
- g) the technical director or the sole shareholder;
- h) the de facto director in the cases referred to in the previous letters.

Exclusion is not provided for when the offence has been decriminalised or when rehabilitation has taken place or, in cases of a sentence to a perpetual ancillary penalty, when this has been declared extinguished pursuant to Article 179, seventh paragraph of the Criminal Code, or when the offence has been declared extinguished after conviction or in the event of revocation of the conviction itself.

4. Causes of exclusion

Failure to meet the general requirements will result in exclusion from the competition.

In addition, the following cannot participate in the competition under penalty of exclusion:

- The Foundation's Founders, Supporters, and Participants, as well as their directors and employees. This prohibition also extends to legal entities controlled or affiliated pursuant to Article 2359 of the Italian Civil Code, as well as to the Foundation's Founders, Supporters, and Participants.
- Individuals who have participated in drafting this Call for Proposals and its attached documents, as well as their spouses and relatives up to and including the fourth degree.
- Individuals who, as of the publication date of this Announcement, have any form of collaboration with the Foundation related to the competition's theme.
- Members of the Evaluation Committee, their spouses or cohabitants, and their relatives up to and including the fourth degree.
- Employers and employees of the members of the Evaluation Committee, as well as individuals with an ongoing employment relationship with them, or anyone else falling under the conditions outlined in Article 51 of the Code of Civil Procedure.

The participation in any capacity of a member in more than one Team simultaneously involves the exclusion from the competition of the Teams of which he is simultaneously a member.

Applications for participation and proposals submitted after the deadlines set out in this Call for Proposals or written in a language other than the official languages of the Competition (Italian and English) will also be excluded. It is further specified that, in case of discrepancies or the need for clarifications, the Italian language version of the text shall prevail.

Entrants who have disclosed, published or had their Entries (or parts thereof) published before the results of the Competition are announced will also be excluded.

5. Conduct of the Competition

Participation will take place through registration on the dedicated Platform, where the entire competition will be managed. The platform will be accessed via the <https://romaregeneration.tuttogare.it/> webpage and will be overseen by Deloitte & Touche.

The official languages of the competition are Italian and English. Participants will be able to freely choose the language to be used among the official ones.

The competition will be structured in two distinct phases:

- **Phase 1 "Open Call"**: it is an open phase in which potential participants will be asked to set up a multidisciplinary team and present a curricular documentary package and a brief summary of the Proposal to be developed (so-called "**ENVELOPE A**"). At the end of this phase, the evaluation committee will select the best 6 multidisciplinary teams that will have access to the second phase.
- **Phase 2 "Competition"**: this is the final phase reserved for the 6 teams chosen in Phase 1 "Open Call". In this phase, the 6 Teams will have to develop a Proposal (so-called "**ENVELOPE B**") which will compete in the final ranking.

5.1 Guide to the registration and participation phases

Below are the steps for registration on the online platform and for submitting the application:

1. Registration on the online portal:

All parties interested in participating in the tender must access the online portal indicated in the call for Tenders. Registration involves the following steps:

- Creation of an account, providing the required data (name, surname and tax code, company name, etc.);
- Insertion of a certified e-mail address (PEC), in order to proceed with the activation request.

Once the request has been sent, and an authentication link has been received on your PEC, it will be possible to complete the authentication process by creating a personal password.

Subsequently, the participant must mandatorily accept a series of links to confirm information relating to privacy and the processing of personal data (also fill in Annex C available on the platform, which will only be accessible to those who register on the platform in order to participate in the competition).

All participants must sign the appropriate **confidentiality clauses** on the platform indicated above. The confidentiality clause required by the Call is a fundamental measure to ensure the **protection of sensitive information** and compliance with transparency and procedural correctness. This obligation is not a legal commitment to protect the information received during participation in the race. Compliance with these clauses serves to:

- (i) **protect confidential data** shared by the bidding body, such as technical documentation, project strategies or economic information;
- (ii) avoid the **unauthorised dissemination of data** that could jeopardise the fairness of the tender or offer undue competitive advantages.

The signing of confidentiality clauses guarantees a **fair** and **transparent** competitive environment, protecting all participants from any misconduct. In this way, each competitor participates with the same conditions, favoring a fair competition based on the quality of the project Proposals. (Fill in Annex D on the platform relating to the non-disclosure/confidentiality agreement and available on the platform, which will only be accessible to those who register on the platform in order to participate in the competition).

2. Setting up the project team and appointing a lead partner:

Once the registration has been made, it will be necessary to set up the project team, with the necessary skills for the implementation of the project subject to the tender.

At this stage, a lead partner will have to be appointed, who will be the main contact person for the application, in charge of interfacing with the Foundation and managing the registration and sending of documentation.

3. Sending any requests for clarification from the various teams

This phase is essential to clarify any interpretative doubts and ensure informed participation in the tender. Participants will be able to send requests for clarification through the dedicated section on the platform, respecting the deadlines indicated in the official calendar that will be visible on the platform.

All questions and their answers will be published in a dedicated section, accessible to all Teams. This will avoid the repetition of questions already dealt with and will ensure transparency in

communication. The questions will be published anonymously, reporting only the content of the question and the related response of the Foundation.

4. Loading Envelope A into the platform – "Open Call" phase

The contents of Envelope A must be complete with all the documentation required within this Call for Proposals and the score will be assigned according to the completeness of the documents and the relevance to the required contents.

5. Integration of documentation by the lead partner of any new professionals who will join the team (if any)

After admission to phase two and before the loading of Envelope B, it will be possible to integrate the team with new professionals who cover disciplines other than those already present, thus ensuring an improved growth of the working group. Such individuals may also have been part of another multidisciplinary team that did not pass Phase 1. New professionals will have to fill in attachments A1 and A2 and all the other documents required during registration and already uploaded by the other members who are already part of the team and then upload them to the platform.

6. Uploading Envelope B containing the participation Proposal to the platform – "Competition" phase

The contents of Envelope B must be complete with all the documentation required within this Announcement and the score will be assigned according to the completeness of the documents and the relevance to the required contents.

Participation implies the declaration of exemption of the Foundation from any liability relating to any malfunction or defect relating to the connectivity services necessary to reach the electronic system for the acquisition of Teams and Proposals.

6. Evaluation Fees

There will be two evaluation committees, one responsible for the evaluation of Phase 1 (Envelope A) and one for Phase 2 (Envelope B), and will be appointed and announced, through the platform, by the Board of Directors of the Foundation after the expiry of each term relating to the two distinct phases.

The evaluation committees will be composed of experts in the subjects and disciplines related to this Call and representative of the multidisciplinary nature of the competition. The role of President of the Commission will be held by the oldest member among those appointed by the Board of Directors of the Foundation, except in the case in which one of the members of the Board of Directors of the Foundation participates in the Commission as Commissioner, in which case he will also hold the function of President of the Commission. The work of the Commission will also be attended by a secretary appointed by the Board of Directors of the Foundation, without the right to vote.

At the time of taking office, each Commissioner must make a specific self-certification in relation to the absence of any conflict of interest as indicated in art. 4 of this Announcement, or referred to in art. 51 of the Code of Civil Procedure.

The Board of Directors of the Foundation will proceed with the final approval of the rankings and selections proposed, taking into account the results produced by the commissions.

The Board of Directors of the Foundation also reserves the unquestionable right not to decree one or more winners of the Competition and not to proceed with the awarding of prizes if the project Proposals developed by the competitors do not correspond to the characteristics indicated in this Announcement, and this regardless of the outcome of the work of the Evaluation Commission on the Proposals submitted.

7. Deadlines

- Presentation of the Competition: Cannes, MIPIM 2025 12/03/2025
- Publication of the Call for Applications: 13/03/2025
- Competition Launch: Rome, Scuderie di Palazzo Altieri 16/04/2025
- Presentation of Envelope A – Phase 1 "Open Call": 10/06/2025 at 12.00
- Publication of candidates admitted to Phase 2 "Competition": 30/06/2025
- Submission of Proposals Envelope B – Phase 2 "Competition": 15/12/2025 at 12.00
- Final award ceremony – II° ROMA REgeneration Forum: February 2026

8. PHASE 1 – “Open Call”

8.1 Multidisciplinary Team

To participate in the competition, all interested parties must form a Multidisciplinary Team.

Each team may include architects, engineers, urban planners, anthropologists, sociologists, psychologists, mobility experts, agronomists, economists, doctors, and lawyers, supported by a broad and diverse range of professionals contributing their perspectives.

There are no restrictions or limits, neither maximum nor minimum, on the composition of the team. However, the composition, experience, completeness, and coherence of the working group in relation to the proposed project will be considered in the final evaluation.

The multidisciplinary teams participating in the competition should preferably consist of a diverse mix of professionals, encompassing as many competencies as possible in the following disciplinary areas:

- Architectural and Urban Planning – To identify and enhance the evolutionary and expansive potential of territories, using both graphic and evocative approaches.
- Mobility and Transport – To shape the city's infrastructure with concrete medium- and long-term solutions that drive urban growth, promoting a livable, desirable, and sustainable city.
- Anthropology, Sociology, and Psychology – To place citizens and their needs, as well as the history, culture, and unique characteristics of different areas, at the center of urban planning, with the goal of improving livability and quality of life.
- Economy, Urban and Social Fabric, and Services – To assess the economic and social structures of different city areas, enhance the city's attractiveness for national and foreign investments, evaluate potential employment effects, analyze economic and social diversity and integration processes, and improve the accessibility and quality of urban services.
- Energy, Smart Technologies, Urban Innovation, and Digital Transformation – To optimize service accessibility, reduce natural resource consumption, and minimize the environmental impact of urban environments.

- Public Green Infrastructure, Sustainability, and Environmental Protection – To strengthen environmental protection, promote urban health, and combat climate change through strategic planning and sustainable initiatives.

8.2 Occupations involved

By way of example, Teams may consist of:

- Architects, Engineers, Urban Planners, and Territorial Planners – Design and evolution of urban spaces, buildings, and infrastructure; urban layout planning to optimize functionality and aesthetics.
- Anthropologists, Urban Sociologists, and Psychologists – Study of the unique characteristics of different city areas, as well as social, cultural, and urban dynamics; analysis of community needs to promote inclusion and social cohesion; cultural analysis and preservation of local identities.
- Mobility Experts – Development of efficient and sustainable mobility and transport infrastructure; promotion of ecological and alternative transportation methods.
- Economists – Cost-benefit analysis of Proposals; assessment of economic impact and long-term financial sustainability; evaluation of economic and social implications; identification of strategies to enhance the city's attractiveness for national and foreign investments, fostering sustainable and lasting economic value aligned with territorial and urban development.
- Agronomists – Planning and management of parks, green spaces, and urban agriculture with a focus on environmental sustainability and urban quality; implementation of urban agriculture practices.
- Environmental Engineers – Development of sustainable solutions for natural resource management; water and waste management strategies; measures to mitigate the environmental impact of construction and human activities.
- Sustainability, Technology, and Innovation Experts – Implementation of smart city technologies to enhance urban service management and reduce environmental impact; study and application of sustainable energy solutions.
- Doctors and Public Health Experts – Assessment of urban impact on public health; development of healthcare infrastructure (hospitals, long-term care facilities, and similar structures) to improve accessibility and quality of life; evaluation of the effects of urban environments on mental well-being.
- Urban Planning Lawyers – Regulatory feasibility assessment of Proposals and environmental compliance verification, with particular attention to urban, building, and environmental regulations; protection of social aspects and citizens' rights in urban planning and regeneration; support in authorization procedures and resolution of administrative disputes.
- Art Historians and Landscape Architects – Conservation and enhancement of cultural and architectural heritage.
- Cultural Managers – Promotion of cultural events and management of cultural institutions.
- Tourism and Trade Experts – Development of strategies for sustainable and economically attractive tourism and commerce; integrated planning for enhancing tourism offerings, redeveloping commercial areas, and promoting local economies; evaluation of the impact of urban infrastructure

and services on tourism and commerce to improve accessibility, competitiveness, and overall experience for both citizens and visitors.

- Urban Security Experts – Analysis and implementation of strategies for urban risk prevention and management; crime reduction solutions, improvement of perceived safety, and enhancement of urban decorum; integration of advanced technologies such as video surveillance, smart lighting, and urban flow management to strengthen control and resilience of public spaces.
- Communication Professionals – Development of Strategies to enhance the image and perception of the capital in Italy and abroad.
- Political Scientists and Public Policy Experts – Analysis of urban policies to improve city governance.

The greater the number of disciplines and subjects addressed by the teams in building an integrated vision of the Capital, the higher the final score assigned to this criterion will be.

8.3 Team Presentation (ENVELOPE A)

Participation in the competition is formalized by each multidisciplinary team through the presentation of "ENVELOPE A" containing all the documents subject to evaluation for Phase 1 "Open Call".

In detail, **ENVELOPE A** must consist of:

- **Proxy Format (attachment A1)** – completed and signed, relating to the proxy to the lead partner. The form, made available directly from the online platform, must be signed by all team members. The proxy will be necessary to present the documents, make and receive communications, collect and distribute any prizes/refunds, indicating a unique IBAN valid for the entire Team.
- **Curricular Information (attachment A2)** – completed and signed, relating to the composition of the Team and the skills matrix, to which the following must also be attached:
 - Signed Non-Disclosure Agreements (NDAs) (see Annex D on the platform, available only to registered users).
 - Any Chamber of Commerce;
 - VAT number of the participants in the Team;
 - Identity documents, tax codes and CVs of the various members;
 - Evidence of the related aspects: **Project references** for classification to similar competitions, **list of scientific or technical publications** relevant to the scope of the Call, **awards and certifications** obtained by the team or individual participants, accompanied by official documentation and participation **in conferences, workshops or industry events**, with evidence of any presentations or interventions;
 - **Previous projects:** summary presentation of previous projects, for each discipline, which allow the commission to evaluate the professionalism of the team;
 - **Summary of the idea:** preparation of a brief descriptive document of the proposed idea, as better indicated in this Call (for a minimum of 5 pages and a maximum of 10 pages)

The Proposal for ENVELOPE A must be submitted in a digital envelope consisting of A4 files.

Please note that the composition of the multidisciplinary teams may be expanded in Phase 2 "Competition" as defined in point 5 of article 5.1 of this Announcement.

The Foundation will publish Q&A for participants to clarify any doubts.

The documentation must be presented in a clear and legible format, according to the specifications indicated in this Announcement. Failure to comply with the submission procedures could result in a reduction in the score that can be awarded or exclusion from the tender procedure.

From the moment it is open to participants in the competition, there will be the possibility to register and upload Envelope A with your Team for the period of time indicated in the "deadlines" section of this Announcement. From the closing date, the committee reserves the right to accept or reject the Team's application within 20 calendar days.

8.4 Evaluation PHASE 1 - "Open Call"

The maximum score achievable for this Phase 1 is **100 points**.

The documents produced for Phase 1 "Open Call" and contained in "Envelope A" will be evaluated according to the following criteria:

- a) **up to a maximum of 20 points for Composition and variety of the multidisciplinary mix** (Skills Matrix)
- b) **up to a maximum of 16 points for the second Level of experience in which previous professional experience will be evaluated also through the analysis of Curriculum Vitae**
- c) **up to a maximum of 24 points for the satisfaction of the Diversity and Inclusion principles or for the presence in the team of professionals under 35, over 65 and professionals of different genders, nations and/or cultures.** (the score changes depending on the % of participants under 35; % of participants over 65 and % of gender variety and cultural inclusivity)
- d) **up to a maximum of 16 points for the Methodological Approach, identifying the interactions and operational processes that will intervene between the various professionals** (maximum 5 pages to which the summary of the idea must also be attached);
- e) **up to a maximum of 16 points for the Credentials, evaluating the projects carried out in the past by the individual members of the team, which will be represented through summary tables** (max 5 tables for each project, the number of projects to be attached is discretionary)
- f) **up to a maximum of 8 points for Sustainability and Social Responsibility** (adoption of environmental sustainability principles, adoption of ethical and inclusive work models).

The scores shown represent ranges that establish the maximum score. However, it will be possible to obtain intermediate scores based on the level of detail and completeness of the information provided.

The evaluation of the teams will take place through the unquestionable critical scrutiny of the Evaluation Commission for phase 1 which will collectively assign the scores based on the level of detail and completeness of the data and documents provided.

The following section provides details on the data and documents required for each criterion to achieve the maximum score.

8.5 Details of the Evaluation Criteria

- a. **Composition and variety of the multidisciplinary mix – Maximum 20 points** (see letter sub [a]): For applications submitted by an interdisciplinary group, the variety and complementarity of skills within

the team will be considered, in order to ensure a greater ability to implement and develop the proposed project.

Specifically, the **Competence Matrix** is required (to be completed within Annex A2, available on the platform only to those who register in order to participate in the competition). This matrix lists the disciplines represented in the team and the specific contribution of each member. It will allow an assessment of which disciplines are covered and whether any additional professions not listed in the Call for applications are included.

- b. Level of experience – Maximum 16 points** (see letter under [b]): The previous experience of the individual participant who is part of the team will be evaluated, with particular attention to the relevance and quality of the activities carried out in similar projects or in relevant disciplinary areas.

Specifically, it is requested

- 1) **Curricular information (attachment A2)** contains the complete list of members and the various requests in the annex.
- 2) **Detailed curriculum vitae (CV)** for each team member, highlighting relevant experience and roles held in similar projects. Highlight, if any, the following aspects:
 - **Design references** by classification to similar competitions
 - **List of scientific or technical publications** relevant to the scope of the Call.
 - **Awards and certifications** obtained by the team or individual participants, accompanied by official documentation.
 - **Participation in conferences, workshops or industry events**, with evidence of any presentations or speeches

- c. Diversity and inclusion – Maximum 24 points** (see letter under [c]): This criterion assesses the diversity and balance within the team in terms of gender and age groups, recognizing the value of inclusion and complementarity of professional experiences, which would allow to improve the overall quality of the project.

Thanks to the formation of a team characterized by a high national and cultural inclusiveness, you will be able to have several benefits such as the ability to foster greater creativity, a wider diversity of perspectives and a more effective approach to solving complex problems.

In particular, the following must be guaranteed:

- **Gender variety:** the balanced presence of professionals of different genders (men, women) is rewarded, promoting equality and inclusion in the work group.
- **Age variety:** the score considers the age distribution of the team, encouraging both the participation of **young professionals under 35**, to encourage innovation and new perspectives, and **professionals over 65**, to enhance experience and consolidated skills.
- **Cultural inclusiveness:** The presence of professionals of mixed nationalities is rewarded by promoting cultural inclusion in the working group.

The goal is to ensure a multidisciplinary, intergenerational and international composition, capable of bringing added value to the project through the comparison of diversified skills and experiences.

The score will vary based on the percentage of team members who are under 35 or over 65, the gender distribution, and the presence of professionals from different nationalities within the team.

d. Methodological approach – Maximum 16 points (see letter sub [d]):

This criterion evaluates the proposal on the basis of the quality and clarity of a structured summary, presented in a maximum of 5 slides, which may contain flow charts, time schedules, graphs of all kinds, summary tables, etc.

Specifically, the slides must contain:

1. Systems approach

- Guiding principles adopted for the drafting of the Phase 2 Proposal.
- Analysis and design methodologies used.
- Tools and techniques used to ensure consistency and completeness of the Proposal.

2. Interactions between professionals involved

- Roles and skills of the professionals involved.
- Methods of coordination and collaboration between the different experts.
- Information flow and quality control and verification mechanisms.

3. Operational processes

- Main phases of the Proposal preparation process.
- How to manage interactions between phases and between work teams.
- Any project management tools (e.g. software, frameworks, protocols).

In addition, the following must be attached to the submission:

Idea summary

The synthesis of the idea serves as the foundation of the entire methodological approach, guiding all subsequent phases. A well-structured document should not only provide a concise description of the idea— which will be further detailed in Phase 2— but also demonstrate **its relevance** to the context and objectives of the Call.

It is essential that the synthesis clearly highlights the core theme of the Proposal, presenting a preliminary concept that encapsulates the key elements of the entire idea.

The evaluation will be based on the clarity of presentation, methodological consistency, and the innovativeness of the proposed solutions.

- e. Credentials (previous projects) – Maximum 16 points (see letter under [e]):** This criterion assesses the quality, relevance and completeness of the documentation on past projects carried out by individual team members. The presentation must be concise and effective, allowing the commission to understand the skills gained, the level of experience and the ability to deal with similar projects. The projects must be represented through summary tables (max 5 project drawings per project), with freedom of choice on the number of projects to be submitted. It is crucial that projects are consistent with the subject matter of the Call and demonstrate significant input from team members.

- f. **Sustainability and social responsibility – Maximum 8 points** (see letter under [f]): The criterion assesses the sustainability and social responsibility of the team, to enhance work groups that adopt ethical, sustainable and responsible approaches in their work. It will also be important to highlight whether work models that involve collaboration with, for example, non-profit organizations within the team are adopted.

Once the evaluation will be finalized, which must be concluded by 30/6/2025, the Foundation's Board of Directors will make public the list of the 6 teams that have achieved the best score and will therefore be admitted participating in the next phase. As a result, only the top 6 Teams with the best score for Stage 1 will enter Stage 2 "Competition".

IT SHOULD BE NOTED THAT THE OVERALL SCORE ACHIEVED BY THE TEAMS AT THE END OF PHASE 1 WILL NOT BE CUMULATIVE WITH THE SCORE OF PHASE 2.

9. PHASE 2 – “Competition”

9.1 Scope of the Proposal

The development of Proposals must align with one or more thematic areas, always maintaining a multidisciplinary approach.

Each submission must present a comprehensive and analytical vision of the project, enabling the competition jury to accurately assess the quality, innovation, and coherence of the Proposals.

It is essential to establish an integrated, compatible, and harmonious vision across the different areas, reinforcing a unified concept of urban space that enhances community value and fosters a virtuous development model.

The primary objective of the proposal is to create **an organic and cohesive vision for the entire city**, with a particular emphasis on **urban regeneration and improved access to services**. This vision should address the following key aspects:

1. Extension of the work perimeter

The Call requires the **entire city** to be considered as a reference area, with the possibility of dividing it into **quadrants or zones**. This subdivision can take place on the basis of different thematic or disciplinary criteria, favoring a more detailed and targeted analysis of specific areas or problems (for example, subdivisions by environmental, social, or infrastructural theme).

However, a **mandatory minimum perimeter is indicated**:

- The area included in the **Railway Ring***, also known as the "belt", which represents a strategic area from an urban, infrastructural and social point of view.
- **Neighboring areas considered strategic** must be included, selected on the basis of the specific objectives outlined in the Call (e.g., areas with potential for economic development or need for social interventions).

2. Objective of integrated and multidisciplinary solutions

Proposals must aim at an **integrated and multidisciplinary vision**, which involves:

- Collaboration between different disciplines (urban planning, architecture, environmental sustainability, mobility, social inclusion).
- The creation of a project that **is not limited to sectoral interventions**, but that offers a **synergistic and cohesive solution** for urban development.

3. Improving urban accessibility

A fundamental aspect required by the Call is the improvement of **accessibility to urban services**.

This means considering:

- Sustainable mobility (public transport, cycle paths, pedestrian paths).
- Equitable access to essential services such as health, education, public spaces and green areas.
- The inclusion of vulnerable categories, ensuring a design that takes into account the needs of all population groups.

*For a detailed view of the boundaries and areas connected to the railway ring of Rome, there is an interactive link with the diagram of the railway ring, in which the railway junctions of interest are highlighted and in correspondence with which urban planning and infrastructural documentation is provided (*LINK). In particular, 16 railway nodes have been identified on the ring scheme, for each of which the following documentation is present: (i) reference urban planning regulations (for each of the 16 nodes); (ii) existing infrastructure projects (where planned by RFI); (iii) possible future scenarios (variants, masterplans, urban visions subject to comparison with Roma Capitale)

9.2 Contents of the Proposal (ENVELOPE B)

The teams that will be admitted to the final phase of presentation will present the second envelope, called **ENVELOPE B**, which must contain the presentation of the idea developed in five main sections and detailed as follows:

1) Introduction to the Proposal and scope of intervention

The section should contain the Introductory note to the Proposal with an executive summary, summarizing the essential elements of the idea, the main objectives and the added value it brings. In addition, a guide to reading the document should be included, to facilitate the understanding of the Proposal by the evaluation committee.

2) Preliminary analysis: directives and analysis on the basis of which the Proposal was developed

The section must contain:

- Analysis and illustration of the reference context: an evaluation of the current structure, with evidence of morphologies and interpretation of limits and opportunities.
- Explanation of the team's initial view: guidelines and principles inspiring the proposal
- Analysis of the strengths and weaknesses of the context analyzed: detailed study of the context data with identification of strengths and areas to be improved

- Analysis of citizens' needs: identification of the needs and expectations of the reference community.
- Graphic illustrations that make the analysis intuitive and usable: diagrams, concept maps or infographics that make the understanding of the analysis more immediate.

3) Proposal for an Organic Vision of Growth

The section must contain Proposals that outline an **integrated and strategic vision** for the future development of the city. This vision must be articulated through criteria of subdivision into **specific areas or zones**, indicating for each of them the **functional vocation** and the **motivations** behind the design choices.

A **systemic and integrated approach** is based on the vision of the city as a complex system in which the different components – urban planning, infrastructure, mobility, environment, economy and social aspects – are closely interconnected and interdependent.

Through the **systemic approach**, it will be necessary to analyze and plan the development of the city considering all its dynamics, avoiding isolated interventions and promoting solutions that take into account the long-term impacts and synergies between the different parts of the territory.

Through the **integrated approach**, it will be possible to involve multiple disciplines and skills, combining urban, technological, environmental and social strategies to ensure a harmonious, sustainable and efficient development of the city.

The Proposals may include a variety of works that promote their understanding and enhancement, such as:

- **Descriptions**, to illustrate the objectives and strategies adopted;
- **Evocative drawings and schemes**, containing suggestive elements to represent the design concept;
- **Renderings and graphic visualizations**, to effectively communicate the ideational Proposal;
- **Any other material deemed useful** to ensure a clear reading of the Proposal.

The goal is to create a balanced growth model, capable of responding to current and future needs through coordinated and multidisciplinary planning.

4) Impacts of the Proposal on the reference context and analysis on possible evolutionary scenarios of the city

The section must contain all the elements capable of expressing the ability of the Proposal to **integrate effectively into the territorial context**, considering both the direct and indirect impacts on the city and its evolution over time. A project Proposal must demonstrate that it is **compatible with the expected socio-economic development trajectories** and able to adapt to **changing urban dynamics**.

The section must therefore express the:

- **Ability to analyze the urban and territorial context** to identify opportunities and critical issues.
- **Consistency of the Proposal with the city's development strategies**, taking into account urban plans, environmental sustainability, economic and social dynamics.

- **Adaptability of the Proposal over time**, in relation to the growth of the city and the multi-year timing of the development of the territory.

5) Conclusions

The section must contain a Report summarizing the issues/problems addressed and the solutions adopted with respect to the objectives set out in this Call.

The final report should include:

- 1) Summary of the problems identified.
- 2) Summary of the proposed solutions and expected benefits.

In this chapter it is required to identify and evaluate how the Proposal presented can impact on the main areas investigated such as:

- Assessment of social, environmental, economic and cultural benefits
- evaluation of the greater livability and usability of the city or part of it
- Assessment of the city's greater attractiveness for private investment

The Conclusions will have to focus on how the Proposal can return an example of organic vision and growth of the city by rethinking the relationships between public and private spaces, between public and private actors with analyses, recommendations and proposals for the population, the economy, transport and infrastructure, energy and the environment, all in a dynamic key responding to a city in continuous evolution.

The Proposal relating to Envelope B must be presented in a digital envelope consisting of a maximum of 50 pages in A4 format and a maximum of 20 graphic tables in maximum A1 format. In addition, videos, renderings, slides, explanatory clips or other evocative graphic elements aimed at a better understanding of what has been presented are allowed to accompany the Proposal.

Following the sending of Envelope B, each team will be summoned by the evaluation commission to carry out a "competitive interview" in which the members of the team themselves will be able to use documents, detail tables, models, video clips or other functional support material for the presentation of the idea.

9.3 Evaluation PHASE 2- "Competition"

The maximum score that can be achieved for this Phase 2 is **100 points**.

The documents produced for Phase 2 "Competition" and contained in "Envelope B" will be evaluated according to the following criteria:

- 1) Introduction to the Proposal and scope of intervention [**For a maximum of 10 points**]
- 2) Preliminary analysis: Guidelines and analysis on the basis of which the Proposal was developed [**For a maximum of 25 points**]
- 3) Proposal for an Organic Vision of Growth [**For a maximum of 30 points**]
- 4) Impacts of the Proposal on the reference context and analysis on possible evolutionary scenarios of the city [**For a maximum of 25 points**]

5) Conclusions **[For a maximum of 10 points]**

The evaluation of the teams will take place through the unquestionable critical screening of the Evaluation Commission for phase 2 which will collectively assign the scores based on the above criteria.

The **Commission is granted the right to request clarifications in writing from the Teams** to ensure a correct and in-depth evaluation of the Proposals.

This mechanism allows:

- To obtain **further details** or explanations on unclear aspects of the Proposals submitted.
- To ensure that each project is considered in its entirety, offering participants the opportunity to **specify technical, methodological or procedural elements**.
- To maintain a **transparent and impartial** process, in which each participant has the opportunity to clarify any ambiguities.

At the end of the evaluation, an **official ranking** of the participants will be drawn up, in order to:

- Establish a **clear and objective ranking** based on the scores assigned by the Commission based on the criteria defined in the Call.
- Provide participants with a tangible measure of the value of their Proposals compared to those of other competitors.
- To guarantee a selection process based on **meritocratic criteria**, rewarding design quality, consistency with the objectives of the Call and also innovation.

The Board of Directors will notify those directly involved of the approval of the nomination of the finalists.

The Board of Directors of the Foundation has the right to ask the finalist projects to make adjustments and/or improvements or deepen the Proposal. The execution of the changes to the Proposals is a condition for the payment of the final prizes.

Following the conclusion of the Call for Ideas, the Foundation will proceed with the next phases, which may include additional new competitions consistent with the previous ones. These may also focus on specific areas of the city and/or particular themes for further analysis and development.

10. FINAL PHASE

10.1 Announcement of Results

The results of the Competition will be officially presented in public during the 2nd Rome REgeneration Forum in the presence of the Authorities and the press and subsequently the publications of the finalist projects will be carried out.

The finalist projects will also be illustrated, in the same event, through short videos produced by the finalists according to the indications they will receive from the Foundation.

10.2 Rewards and Additional Objectives

The prizes for the 6 admitted to the final phase will be divided as follows:

- 1st place prize pool: € 130.000
- 2nd place prize pool: € 70.000
- 3rd place prize pool: € 25.000
- 4th place prize pool: € 25.000
- 5th place prize pool: € 25.000
- 6th place prize pool: € 25.000

All the above economic amounts are considered all-inclusive, including (if due) taxes, social security contributions, general expenses and any other ancillary charges. Therefore, no additional costs will be recognized, beyond what is expressly indicated. Prizes will be paid exclusively to the person indicated as the leader.

Prizes will also be awarded for "Special Mentions" (non-monetary) on specific topics considered strategic by the Foundation, which will also be given greater prominence during the Award Forum, in subsequent publications that the Foundation will carry out and in general in all phases following the competition.

Special Mention "Mobilità, Trasporto e Rigenerazione Urbana": award given by FS Sistemi Urbani on behalf of the Foundation for Proposals that offer innovative solutions for the improvement of urban mobility by hypothesizing the reuse of railway infrastructures and the connected territories of the railway ring and the related adjacent areas abandoned or in the process of being decommissioned for an integration of sustainable transport. The in-depth studies in particular may concern:

- Improvement of Metropolitan Railway Infrastructure: upgrading and modernisation of existing railway lines within the Railway Ring to improve transport efficiency and capacity.
- Urban Integration: creation of urban planning solutions that harmoniously integrate the disused and/or disused railway areas adjacent to the Railway Ring, promoting territorial cohesion and urban regeneration.
- Urban Regeneration: development of regeneration processes that provide for the effective integration between interventions on the built and non-built context, differentiating between areas that are compatible with functions of a strategic nature, use and/or public interest due to their accessibility, location and conformation, and those on a smaller urban scale that require more precise design, focused on the formation of emblematic, multifunctional, accessible and inclusive spaces .

Special Mention " Il Tevere come volano per una nuova Roma ": an award given by Acea S.p.A. on behalf of the Foundation for Proposals that enhance the course of the Tiber to give new life to the capital, for the development of a more sustainable city for its inhabitants. The Tiber as a driving force for a new Rome represents an extraordinary opportunity to rethink the central role of the river in the urban, social, cultural and economic transformation of the city. The Tiber, in fact, is not just a geographical element, but a symbol of Rome's history, which can become the fulcrum of **sustainable and inclusive urban regeneration**.

A *vision* of the river that can:

- improve the city's road network thanks to a public river navigation system with low environmental impact that supports a new concept of mobility;
- to be a new renewable energy diffusion center;
- create new spaces for the community through the redevelopment of the Lungotevere;
- contribute to the reduction of the city's emissions, contributing to the fight against climate change;
- improve the quality of urban life.

11. FINAL RULES

11.1 Ownership of the Submissions

With the Call for Ideas, the Rome REgeneration ETS Foundation intends to increase its wealth of knowledge through the acquisition of ideas and projects aimed at pursuing its institutional goals.

- 1) Therefore, all participants, by registering for the Competition and accepting the terms contained in this Announcement, undertake to assign to the Fondazione Roma REgeneration ETS all intellectual property rights and exploitation and use of the Proposal submitted in response to this Announcement in the event that it is awarded. (referred to in the attached form E.1 on the platform, which will only be accessible to those who register on the platform in order to participate in the competition)
- 2) The granting of the prizes is subject to the signing of a specific deed of assignment in favor of the Fondazione Roma REgeneration ETS of the copyrights relating to the intellectual works presented in the International Competition of Ideas, authorizing any subsequent and possible transfer, even free of charge (referred to in the attached form E.2 on the platform, which will only be accessible to those who register on the platform in order to participate in the competition)
- 3) Participants undertake not to transfer to third parties the creative Proposals submitted for participation in the International Competition of Ideas, even if modified, before the conclusion of the competition procedure.
- 4) Each participant, individual and/or in association, guarantees that his/her creative Proposal is original and does not violate current regulatory provisions such as, but not limited to, the provisions on the protection of personal data, image, personality and reputation, copyright and all industrial and intellectual property rights of third parties.
- 5) In particular, each individual and/or associated participant guarantees that the creative Proposal does not violate any intellectual property and/or other rights of third parties and there are no rights of third parties on it that could in any way limit or compromise its use, exhibition and/or publication on any media by the Foundation, by its successors in title or by persons appointed by it.
- 6) In any case, each participant, individual or in association, undertakes to indemnify and hold harmless the Foundation and its assignees from any request and/or claim made or proposed by anyone, exempting the Foundation and its assignees from any liability.

(fill in Annex F on the platform and relating to the self-declaration on the acceptance of all points 3 to 6, which will only be accessible to those who register on the platform in order to participate in the competition).

11.2 Contact

For further information, you can submit any questions within the online platform (<https://romaregeneration.tuttogare.it/>) in the Q&A section.

The applications considered valid, for which the Foundation will provide an official response, will be those received within 10 days before the deadline of each phase.

11.3 Privacy

The data collected will be processed, including with IT tools, pursuant to the GDPR, for the purposes inherent to this Competition, in compliance with the provisions in force. They may be communicated to other subjects only for purposes strictly related to this Competition and disseminated on the occasion of the enhancement of the project ideas referred to in the previous paragraphs.

It should be further specified that the data collected as part of this procedure will be processed in accordance with the GDPR and what is indicated in the specific information available on the dedicated IT platform. The aforementioned information is provided pursuant to articles 13 and 14 of the GDPR.

(see attachment C on the platform)

11.4 Final Clauses

Registration for the ideas competition does not entitle you to any compensation or reimbursement of expenses.

This Announcement does not constitute a contractual proposal and does not bind the Foundation in any way which, at its sole discretion, reserves the right to interrupt, suspend or revoke the procedure at any time without the participants being able to claim any right or claim.

The Board of Directors of the Foundation also reserves the unquestionable right not to decree one or more winners of the Competition and not to proceed with the awarding of prizes if the Project Proposals developed by the competitors do not correspond to the characteristics indicated in this Announcement, and this regardless of the outcome of the work of the Evaluation Commission on the Proposals submitted.

Participation in the Call for Ideas implies the unconditional acceptance of all the rules contained in this Call and in the remaining competition documentation, as well as the waiver by each participant of any objections, in any venue and of any nature, regarding the evaluations of the Committees and the outcomes of the competition. It also entails the waiver of any economic and/or other claims against the Foundation, even in cases of interruption, suspension, or revocation of the competition procedure, or in cases where prizes are not awarded.

Participants, at the time of participation, must declare that they acknowledge and accept that the publication of this Call for Proposals and the subsequent examination and evaluation of the Proposals submitted does not constitute a commitment or obligation on the part of the Foundation to conclude the Competition procedure and/or to award the prizes up for grabs (See Annex G on the platform, which will only be accessible to those who register on the platform in order to participate in the competition).

It is absolutely forbidden for all entrants to disclose, publish or have published the Proposals (or parts thereof) before the results of the Contest are announced. Violation will result in the exclusion of the Proposal.